

How Hakkasan Group saved \$3.4M over 3 years with Egnyte

We needed a single content platform to drive digital transformation. Along with eliminating on-premise file servers that cost us time, money and effort to manage, we wanted to initiate a cloud-first backup strategy that made disaster recovery a cinch.

—Mike Novak | CIO, Hakkasan Group

Challenge:

In 2017, Hakkasan was rapidly accruing more files and data across a diverse portfolio of brands. It was also transitioning more employees out of traditional offices, with approximately half its personnel now working remotely. They needed to consolidate files from all global properties onto a single platform, making them available to employees working from anywhere.

Hakkasan also needed to eliminate reliance on shadow IT for sharing company files which created security risk. Mike Novak, Hakkasan Group's CIO, explained, "The limitations of Active Directory and Windows file server meant remote users would either download files to their laptops or upload them to a variety of personal cloud-based file sharing services." In addition to creating productivity and version control issues, these behaviors complicated compliance with data privacy regulations such as GDPR.

AT A GLANCE

\$2.4M

Productivity & Security Gains

\$3.4M

ROI over 3 years



Egnyte's architecture gives us complete control over where data resides to comply with GDPR data privacy and protection requirements and emerging US regulations.

—Mike Novak | CIO, Hakkasan Group

Solution:

Hakkasan decided to implement the Egnyte platform in a hybrid-deployment model as a replacement to their Windows File Servers.

This 'best of both worlds' approach optimizes content for each use case. Egnyte's smart caching provides office-based staff with lightning quick file access via on-premise storage, while remote teams can access their files exclusively via the cloud from any device, without struggling with VPN. This feature led to rapid user adoption and a positive impact on the bottom line.

Hakkasan uses Egnyte to automate and consolidate backup, archiving and file synchronization tasks, and to simplify file sharing, which helps improve data protection. "We take data privacy very seriously and now mandate our people to use Egnyte's link share facility when sending documents to partners or customers outside the organization."

With Egnyte, Hakkasan has replaced or repurposed all legacy file servers across the global organization. More than 1,200 employees use the solution daily.

COMPANY

Hakkasan Group is a rapidly growing hospitality company headquartered in Las Vegas, NV, USA, with 60 restaurants, dayclubs, and nightclubs around the globe. Today its restaurant portfolio includes Yauatcha, Herringbone, Searsucker and the renowned Michelin-starred Hakkasan restaurant brand.

LOCATION

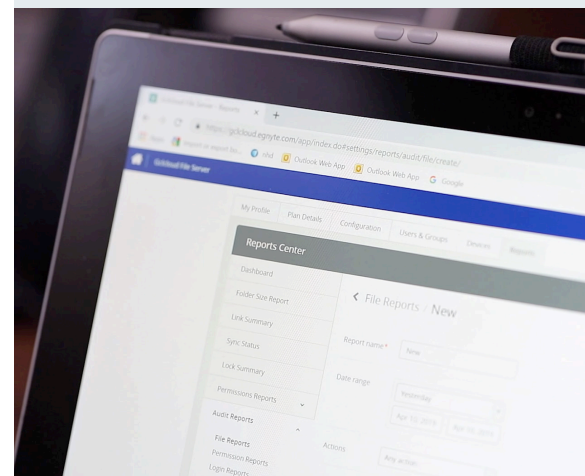
Las Vegas, NV
60+ restaurants globally

INDUSTRY

Food & Beverage

CHALLENGE

Rapid expansion meant rapid growth of data and files and increasing use of shadow IT for Hakkasan Group which runs acclaimed nightlife, daylife, and restaurant brands across 24 cities. They needed to provide best of breed file services to users across the globe while eliminating the cost of running servers on site.



Results

Hakkasan calculated productivity and security gains of \$2.4 million and total ROI of \$3.4 million across three years as a result of using Egnyte.

Its operational savings stemmed from consolidating data centers and offices, redirecting IT resources, repurposing legacy file servers, and eliminating the costs of FTP and shadow IT file-sharing services. They were also able to automate archives and backups to provide a comprehensive but simplified disaster recovery strategy.

In addition to enabling enterprise-wide content collaboration, Hakkasan has increased security while reducing costs associated with compliance in the fast-evolving regulatory landscape. They can now easily enforce security best practices, such as eliminating email-based sharing of sensitive files, controlling access permissions at a granular level, and monitor exactly what users are downloading. They can proactively monitor data and intervene in the event of a usage violation.

Not only can we turn an office-based employee into a remote worker in minutes, implementing cloud-based access has allowed us to consolidate data centers and satellite offices without impacting production or inconveniencing users.

—Mike Novak | CIO, Hakkasan Group

SOLUTION

By replacing file servers with a global content services platform in the cloud, Hakkasan greatly simplifies file sharing and eliminates the need for legacy hardware. **They can turn an office-based employee into a remote worker in minutes by implementing cloud-based access.**

RESULTS

- ROI of \$3.4 million over 3 years by eliminating legacy file servers and reducing data center and office footprint
- Backup and data-restore capabilities to assure business continuity
- Centralized, global data governance and monitoring even with a dispersed workforce to limit risk exposure
- Increased workflow productivity with Adobe, DocuSign, Salesforce and Slack integrations

EGNYTE

In a content critical age, Egnyte fuels business growth by enabling content-rich business processes, while also providing organizations with visibility and control over their content assets. Egnyte's cloud-native content services platform leverages the industry's leading content intelligence engine to deliver a simple, secure, and vendor-neutral foundation for managing enterprise content across business applications and storage repositories. More than 16,000 companies trust Egnyte to enhance employee productivity, automate data management, and reduce file-sharing cost and complexity. Investors include Google Ventures, Kleiner Perkins, Caufield & Byers, and Goldman Sachs. For more information, visit www.egnyte.com