



# COMPLY WITH A CLICK

A Practical Guide to GDPR Compliance



# WHAT IS THE GDPR?

The General Data Protection Regulation is made up of a set of strict privacy regulations designed to protect the personal data of EU residents.



# Preparation is the key to compliance

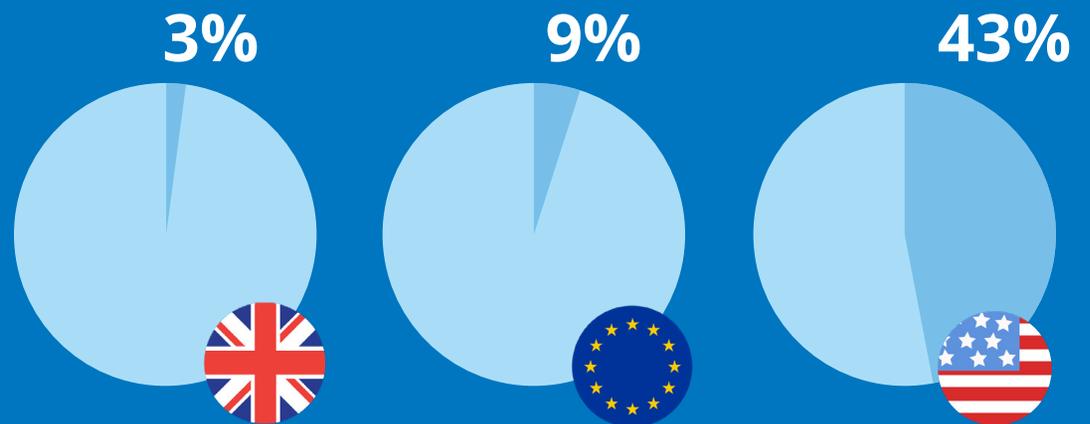
● US ● UK ● Rest of the EU



○  
**Less than 5% of companies  
are fully compliant**

# Some companies believe the GDPR does not apply to them...

... but it applies to every organisation offering goods and services to EU residents.



Source: <https://community.spiceworks.com/research/gdpr-impact-on-it>

# Failure to comply is costly

It's every company's responsibility to be prepared, and the cost of non-compliance can go way beyond a fine.

Damage inflicted on a brand following a breach can permanently affect the bottom line.



€20 million or 4% of worldwide revenue



Damage to reputation



**How can we help?**

**Well, Egnyte offers ...**

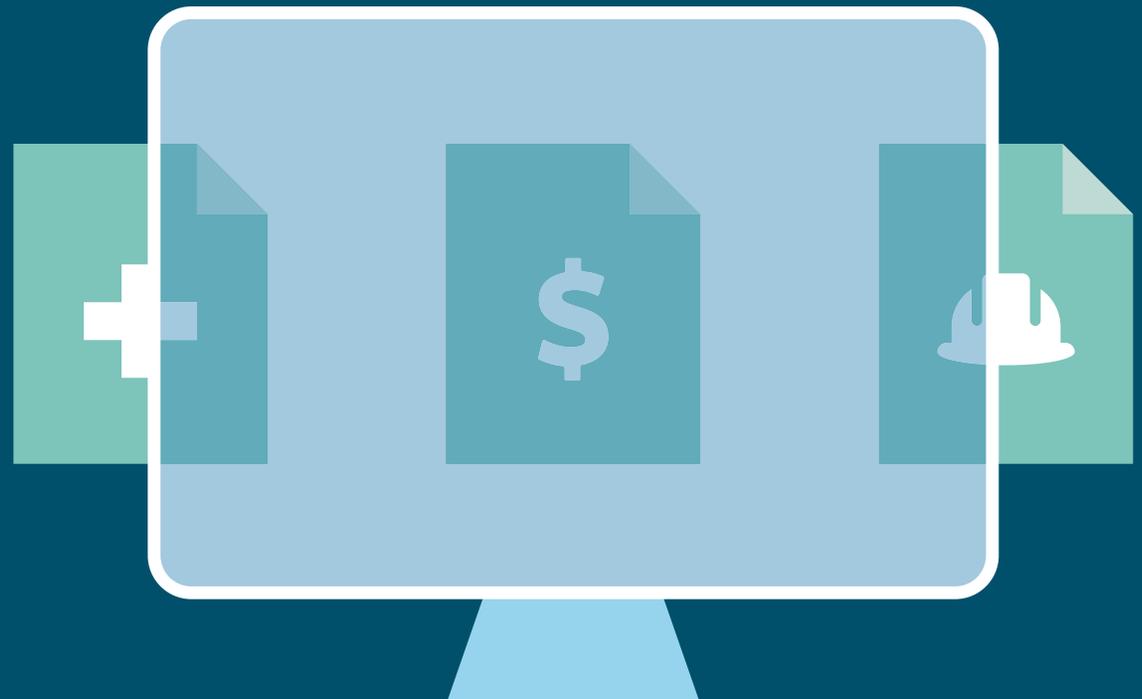
# VISIBILITY & CONTROL

To protect the personally identifiable information (PII) of European residents, we must first find it and control it. Egnyte can locate specific data throughout any storage system in real time, allowing IT to secure it in folders with strict access permissions. To speed things up, this process is constantly monitored by the latest in Machine Learning that will even identify the most likely locations for EU PII.



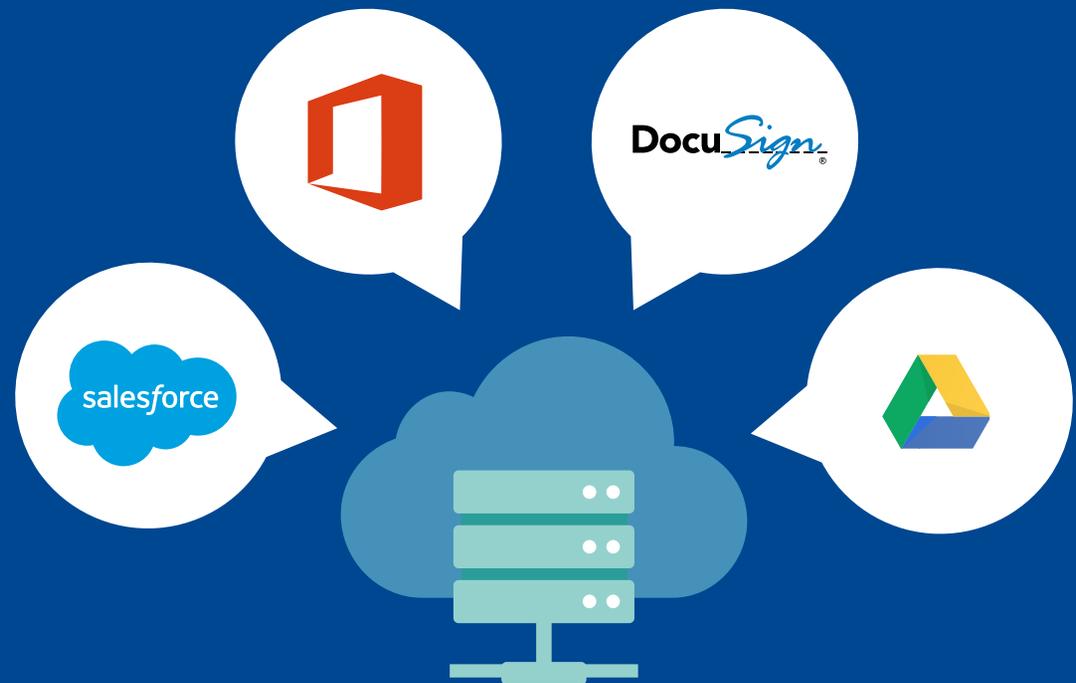
# COMPLETE COVERAGE

Many companies have customers throughout the EU, so a quick-fix solution covering a few countries and languages will not be enough. Egnyte recognizes patterns of personal data for all 28 member states in 24 major EU languages. We also detect patterns of sensitive information such as banking and healthcare while supporting jurisdiction support that includes Canada, the US and the UK. And if that wasn't enough, we even have our own data center in the EU for businesses facing data sovereign restrictions.



# TOTAL INTEGRATION

We designed Egnyte to work with cloud and local repositories - no matter how many there are, or where they're located. We also support integrations with popular and industry-specific applications like SFDC, DocuSign, Office 365, Google Docs and much more.



# COMPLIANCE IN A CLICK

Egnyte is a powerful SaaS platform that can be up and running in minutes. There's no costly hardware updates and a simple click on our settings page will enable a comprehensive EU PII search; revealing GDPR vulnerabilities immediately.





We've got the EU covered

[egnyte.co.uk/gdpr](https://egnyte.co.uk/gdpr)

