

# Ransomware in the Life Sciences Industry



Ransomware is a relatively new tool in the cybercriminal's arsenal for extorting money from businesses. It is a low effort/high reward activity that will cost businesses **\$6 trillion annually**. In the fast-moving, data-intensive life sciences industry, ransomware attacks are particularly nasty. When the hopes of an entire economy rely on the rapid development of a vaccine, or lives hang on getting a breakthrough treatment to market, downtime is not an option. Here are the facts:

## Ransomware is a notoriously simple concept:



01 Fool an employee into opening a file



02 Encrypt all the data in the network and shut down the business



03 Leave a note with a Bitcoin address and wait for the payment



## The Rise of Ransomware

- There is a ransomware attack every **14 seconds** and every 40 seconds an attack is successful.
- **91%** of cyberattacks begin with spear phishing email. It is essential to train your organization on how to spot clever attempts to gain access.
- Ransomware attacks **tripled** in 2020, after doubling from 2018-2019, with a particular focus this year on Life Science and healthcare companies.
- **14%** of Q1 2020 ransomware attacks impacted the Life Sciences sector.

## The Cost of Ransomware



The average ransomware payment for 2020 was **\$178,254** up from **\$84,000** in 2019. The main factor in the increase is the focus in targeting of larger companies, as well as "mission-critical research labs and healthcare companies".

The ransom is the inexpensive part. Attacks costs companies an average of **\$713,000** per incident, a combination of of shutting down business operations, remediation efforts, legal fees, and lost revenue due to reputational harm.



The average ransomware attack causes **15 business days** of downtime whether you pay the ransom or try to restore from a backup. In that timeframe, businesses lost around **\$8,500** per hour due to ransomware-induced downtime.

For more information visit [www.egnyte.com/lifesciences](http://www.egnyte.com/lifesciences)